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Name of project:	Demographic Change: New Opportunities In Shrinking Europe
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Summary on Progress
<p>The partners involved in DC NOISE are currently on the fast lane and now reached the phase in which prognoses of demographic decline are made available and can be discussed. Several partners successfully increased the awareness of demographic change by organizing regional conferences and dialogues. As a result, the topic moved into popular debate on a regional and national level. One conclusion so far is that a coordinated policy on decline is not yet existing and that the issue can not solely be solved on the local policy level.</p> <p>A major theme in population decline is the issue of 50+ employment and future labour market shortages. To gain more inside in the processes concerned the partners organized interviews, risk analysis, braindrain prevention and pilot activities. Several partners put especially effort in health care related challenges because of the relative decrease of the number of (young) people available to work in the health care sector and to keep elderly in their familiar environment as long as possible. It also links with the other theme of DC NOISE: service provision. Developments in ICT (helpdesk, domotica) and founding regional service structures (i.e. meals, transport, nightly checks) for elderly relieve the burden of caretaking relatives and friends. The university of Hamburg surveys and reviews the thesis that everyday needs of the poor elderly in the peripheral districts cannot be satisfied in their residential areas.</p> <p>The DC NOISE partners decided to develop a common definition of monitoring and share experiences concerning demographic change, while stressing the importance of finding suitable indicators for each regional context. One of the findings of the VUB (Free University of Brussels) learned that in most cases internal migration is a major factor in regional demographic change.</p> <p>The stakeholders in the DC NOISE regions increasingly realize that the future developments are different than they were in the past. Growth is not a common feature of society anymore and effective policy goes beyond reflexes of conservation. The fact of population decline should be accepted, leading to anticipating steps in approaching change. This is clearly revealed in the issue of future proof housing. Solutions are needed to accommodate elderly and inhabitants in areas of demographic decline. Several experiences and pilots of the DC NOISE partners are gathered by, among others, a housing ambassador, neighborhood planning competition and workshops and supporting local initiatives of combating decline. The results of the experiences in DC NOISE will be disseminated by a transnational housing atlas and online visualization tool.</p>

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Certification by Lead Beneficiary

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Date	

2. Time period (6 months)

This Activity report covers the time period from	01/02/2009	To	31/08/2009
Extended implementation period		To	

3. Changes and other project issues

3.1 Changes process

Have any of the changes below been made during the reporting period	No
Have the changes been processed using the above listed process	Yes
Change of contact details	No
Changes of activities in the work packages	Yes
Change of partnership	No
Change of project timeline (new project timeline)	Yes

3.2 Other project issues

Incompletion of a work package	No
Addition of an Indicator	Yes

Publicity	No
Activities outside the Eligible Area	Yes
Comments	
Please see activity changes form 2nd report DC NOISE for explanations.	

4. Work packages/activities

4a. Work packages and activities
<p><u>Raising awareness:</u></p> <p>Besides a lot of publicity all partners have implemented many activities to raise awareness on the consequences of demographic change, on a regional, national and transnational scale. Some of the partners (e.g. 1, 4, 5 and 8) have now reached the phase in which prognoses are available and can be discussed. E.g. Flanders (translating prognoses into consequences) had the opportunity to give a more funded interpretation on the figures of the population and household forecasts. The population and household forecasts (2007-2025) were made for the West-Flemish RESOC's (regional socio-economic concertation committees), for the East-Flemish RESOC's, the Belgian coast and 6 separate municipalities. The population and household prognoses (2007-2025) for West- and East-Flanders have been completed. A CD ROM was made with the general figures, results and conclusions to hand out to all stakeholders and interested parties. And the Province of West-Flanders organized a big information session on June 8th to reveal the first results of the DC NOISE prognoses. Other partners (2 and 3) have started a strong lobby towards national government, since prognoses show they are the regions with extreme population decline and need help to deal with the consequences of this development.</p> <p>To check if policymakers are ready for the demographic changes, and to raise awareness, several partners organised regional conferences (referring to the demographic forecasts) in order to start a dialogue and a discussion between local/ regional authorities and organisations of all sectors. Most local authorities realise that demographic change will have its effect on all sectors, but most of them think it should be handled on a national level. A coordinated policy is not yet existing. There are, however, some single ad hoc measurements or projects. The partners try to stimulate a joint policy with coordinated measurements, in different ways. Partner 7 raises awareness on several issues of demographic change through "Demography Platform Hamburg", which also organises meetings (on "labour market" issues and the important role of cross-generational communal building initiatives, innovative housing). Partner 6 has so called regional talks. Here the monitoring pilot (showing what really is going to happen in the coming 10 years or so) has opened the eyes of many politicians and organisations and have made the realisation of the urgency to deal with demographic change in time, through working together.</p> <p>In the Netherlands partners 1 to 3 could contribute to a national ministers-top to raise awareness, also on DC NOISE as an important European project. Partner 2 organised (march- june 2009) a dialogue with the public, which is being follow with interest by all other DC NOISE partners. The dialogue had a very important role in agendasetting of the subject of the agenda's of housing corporations, welfare organisations, employer organisations, etc. The way Zeeland operated with the Nieuw!Zeeland campaign drew attention of the rest of the Netherlands as a good example of involving people with the demographic change. Another innovative example is the visualisation tool (partner 9) which is currently being developed by the University of Abertay Dundee to allow stakeholders to understand, interact with and influence decisions made regarding urban design in response to demographic change. The framework and the visualisation tool has been developed and modified in this reporting period.</p> <p><u>Labour market:</u></p> <p>Partner 2, 3, 4, 5, 6 and 7 have worked on the issue of 50+ employment. A survey among 35 senior employees (55+) was carried out in Venesla (Knutepunkt Sorlandet) resulting in an indication of future measures: wage evaluation, extra holidays, reduced working hours, work arrangement, mentor arrangement for newly employed, maintenance and development of competence. A mentor arrangement in order to attend to the transfer of competence from senior workers to newly employed is carried out, exchanging closely with the Grey Matter pilot from partner 2, that uses depth interviews and knowledge risk analysis to get more insight on how to keep knowledge of elderly employees inside the organisation (beside the testing and evaluating the hyper video methods).</p> <p>Partner 4, 5 and 7 focussed on age related human resources management: partner 5 gave presentations for employers and HR-managers in several regions in Flanders, partner 4 developed and distributed roll-ups (e.g. The message to any viewer is to attract his attention to the way the companies must prepare and adapt themselves to keep elderly employees at work) and also a professional animator/ performer is hired in order to sensitise the employers (and the labour market in general) regarding the employment of 50+ citizens. In Hamburg a short questionnaire and an interview guide have been developed, based on the formulation of hypotheses for a narrative interview form with open beginning. Since February 2009, 17 employed wage earners over 50 years, who were jobless before, have been interviewed about the kind of support and the factors that helped them in their efforts to return to the labour market. Beyond that, 3 meetings with integration partner companies have been carried out in order to prepare interviews with experts and employees. Furthermore 4 interviews with coaches, trainers and work mediators about methods to activate older jobless people and about successful factors for their reintegration were performed. The ambient assisted living pilot from Groningen succeeded in establishing a reassemble plant to convert old used computers into reusable pc's. The plant employs people with an unemployment benefit with the goal to reintegrate into society. Students of the Campus Winschoten are assigned to the project. The main goal is to make computers available for the unemployed and elderly people. Hamburg presented particularly employment measures which encouraged partner Bremen to focus more on qualification and education than on already highly-qualified people.</p> <p>Furthermore, partners 1, 3 and 6 (working on brain gain and integration) organized working groups or networks of representatives from companies and relevant institutions (like in education). In Twente the working group is developing a tool to judge the situation of the demographic change in their own companies. Partner 1 and 6 are setting up trainee-projects; in Twente to keep higher educated in the region to avoid a gap in the employment market, in Knutepunkt Sorlandet for immigrants to obtain qualification as health care workers to avoid the labour shortage. The pilot has also enabled an internship for immigrants in order for them to obtain authorisation as nurses. Two individuals have started their internship so far.</p> <p>In an ageing society caring for the elderly becomes an increasing challenge because of the relative decrease of the number of young people available to work in health care sector. Therefore the demonstration pilots of partners 3, 5 and 6 focussed on the labour market in relation to the healthcare: AAL (partner 3): after following an ICT course the computers are handed over to the elderly for a small payment.</p> <p>On request of the Interreg IVB North Sea Secretariat in Viborg, Dr. Frans Coenen from the University of Twente, being one of the (sub-) partners in DC NOISE Twente, and transnational project leader Roos Galjaard produced a paper on dealing with the effects of demographic change on the labour market. The abstract of the paper was presented and discussed during the North Sea Region Programme Annual Conference on 24 June 2009 in Egmond aan Zee, NL. The paper is based on the first results of the labour market demonstration projects within DC NOISE. The paper addresses the question what can local and regional actors do to overcome the negative effects of demographic change on the labour market and seize opportunities of demographic change? It discusses the changes in the regional workforce through demographic change and the relation to measures in the demonstration projects with the help of a simple input and output model, presenting the regional workforce as a stock of people. Measures within the demonstration projects will be described to illustrate how negative effects can be overcome and opportunities can be seized.</p> <p>The transnational pilot "EU-labour market" was developed and first activities have started. In June 2009 a first Workshop on EU labour market issues took place during the DC NOISE Partner Meeting in Kristiansand. A new office in Brussels has been found to organise the information on EU policies towards all partners in DC NOISE. This is INBAS (www.inbas.com), a german consulting and research-Institute for Vocational Training, labour market affairs and social systems as new partner of this transnational pilot. Concepts, discussion papers and other documents, produced from members of the Commission, NGO, the parliament and available in Brussels, Strasbourg and other european headquarters shall be made available for the DC NOISE network.</p> <p><u>Monitoring:</u></p> <p>During the project team meeting in Norway (17-20/05/2009), the partners gave feedback about what they expected of the transnational pilot on monitoring. Close cooperation exists between SUBVE and VUB, Region of Twente and University of Abertay Dundee. Focus in this reporting period has been on a common definition of monitoring as a steering with the following element: a) Analysis and model calculation of future development b) define fields of action and common goals, c) development and implementation of measures and d) evaluation of impact. Questions that are discussed among the partners are: - what indicators are suitable for a demographic monitoring? - What data should be included (labour market, safety, education etc. too?) - What transferable indicators are suitable for an</p>

evaluation? The VUB (free University of Brussels) is researching in which data can be used as indicators concerning housing market, healthcare, education, spatial planning and service provision. The transnational monitor aims to follow up these indicators and to link a signal function to them. The VUB started a second interview round to collect data and information from all partner regions. Two documents were sent to all partners: one questionnaire, to gather information about the available data in the partner regions. Also one report was sent in which the data information in East- and West-Flanders is described and that is to be used as a manual of the questionnaire. These documents will help the VUB to evaluate to what degree the Belgian pilot on monitoring is transposable to other partner regions. It will be used as an example and an inspiration for the transnational partners. The questionnaire that was sent to all project partners, will not only be useful for the VUB to set up the needed indicators, but also to all other partner regions to exchange knowledge and experiences regarding to monitoring. An example: after finishing a report on the need for strategic monitoring information within Region of Twente at the end of 2008, Twente prepared an approach for the next phase in the first three months of 2009. Together with regional partners in Twente monitoring tools were developed for the strategic decision making process. Through interviews within their own organization and partner organizations in Twente with key decision makers, an analysis of policy on spatial planning, economics, housing and care and an inventory of already existing and available instruments a program of requirements for a strategic monitoring tool for the Region of Twente is prepared. In that context Twente uses the results of the Transnational pilot on monitoring (the research as done by the VUB).

Service provision:

The partners involved in the activities of this theme (partners 1, 2, 3, 5, 7 and 8)

Partners 1,3, 5 and 7 cooperate on picturing the needs of (elderly) inhabitants, regarding service provision and quality of life.

The university of Hamburg surveys the thesis that everyday needs of the poor elderly in the peripheral districts cannot be satisfied in their residential areas. The thesis is reviewed by a statistical survey (the questionnaire was sent by mail to respondents). The questionnaire contains questions about the action space, the everyday needs and the assessment of the residential area as well as the social structure. Based on the social area analysis, areas of inquiry in Hamburg, which are heavily affected by aging and poverty processes, were identified. The area of "Altona-Altstadt", integrated and near to the central business district with a demographic and social diverse structure is selected for further implementation, and cooperates with the demonstration pilot "Mobility for older people in the New Altona green and the adjacent residential districts mobility", which focusses on planning of open spaces to support movement, instructions for movement and use, „performing" on public open spaces for purposes of health promotion which takes place in this area of Hamburg. In the further course of the project the collected data must be evaluated by statistical methods and prepared for future publications.

The demonstration pilots of Stadskanaal and ZIF (partner 3), East-Flanders (partner 5) have developed methods to keep people staying at their own home in their own familiar environment, which a growing number of people want when growing old. In the Ambient Assisted living project (partner 3) several so-called "Steunstees" (community centers) offer computer courses for elderly with the help of students. An new ICT helpdesk for elderly will be staffed by students. To keep the elderly at home as long as possible, it is important to know in detail what they need now and in the future. Especially when the range of services in remote and rural areas is decreasing, it is necessary to develop new methods of services and support to help them keep their independency. Both partners developed house visits and trained staff to actually perform the house visits and calls. The pilot *Prevention measures elderly people* made some significant process in conducting house visits. Hundred house-visits concerning the age of 70 – 74 year and 75 house-visits covering the age of 75 and older were organised to picture the needs of the elderly. In this respect, monthly meetings with the senior advisors were held and about 400 contacts with advisors and 600 telephone contacts were registered. To structure the activities and outcomes a social information map with current information about preventive activities in Stadskanaal was developed, contact with extern partners in healthcare organisations and housing market were established and maintained and a registration software programme was developed and implemented. Setting up the registration system and organizing the communication between the different health organizations is a current challenge, tackled by Groningen, Twente and East-Flanders. One of the conclusions of the Dutch questionnaires so far is the striking loneliness of elderly and the need for social contacts. The municipality of Destelbergen in East-Flanders organises new services for the elderly, consisting of nightly visits to check up on people and provide care, in order to relieve the burden of caretaking relatives and friends and thereby enabling prolonged living in their own environment. Information and communication concerning these means is something to improve both in The Netherlands and Flanders.

Innovative housing:

The partners (1,2,3, 7 and 8) have made a lot of progress with tackling the consequences of demographic change on housing. The project of DC NOISE raises awareness about the declining or changing households. The stakeholders in the DC NOISE regions increasingly realize that the future developments are different than they were in the past. Growth is not a common fact anymore. The mindset has to change (and luckily it is already changing). In the past the focus was on quantity, DC NOISE offers the opportunity to change the focus towards quality. To realise this workshops took place with directors of builders, housing associations, brokers and aldermen (in Twente, 18th of June to discuss the consequences of DC for their branche) and with inhabitants (more than 70 people from the neighbourhood Hamburg-Nord visited an idea-generating and planning workshop on February 21st to discuss the requirements of a multi-generational quarter, i.e. the quality, participation, mobility, safety and health-care).

All partners contribute to the innovative and transnational housing atlas. The compilation of innovative approaches in housing that reflect the demographic development in the 9 regions is growing. The draft website for the housing atlas is made. Each partner has selected the most innovative examples in its region and neighboring regions, to be placed on the site. Responsible partner is partner 8. Bremen has also developed it's own regional housing atlas: the draft for the website is finished. Via the competition Places of the future Bremen hopes to find further projects that can be mentioned in the regional housing atlas as well. The websites (regional and transnational) are designed in a way that allows to add further examples continuously. The atlas is designed as a tool to spread good ideas and best practices to a wider audience. Also the innovative approach within the future-proof development of places pilot (the competition) has received a lot of interest from all DC NOISE partners. The list with criteria for the competition has therefore been translated into English and can be found on the website of DC NOISE. For the competition Bremen chose a wide range of associations and organisations, but also inhabitants with innovative ideas to compete with each other on the best integrated solutions for dealing with demographic change in places. For the jury Bremen managed to find people that can also forward the idea of the competition (e.g. the chairman is the former mayor and Prime Minister of Bremen).

Partner 2 and 3 have parts in their regions where extreme population decline takes place. Here strategies and solutions are about trying to avoid an increasing pauperization of the housing market and public space, which causes many social problems as well. In the pilot Revitalizing the housing market (partner 3) a technical investigation on the building qualities of the houses and an investigation on financial capacity of the house-owners has been carried out. In this period support was given to the organisation of the different involved communities to assist with the making of their plans as a result of local action and initiatives. At the same time preparations have been made to appoint the Housing Ambassador in the municipality of Sluis (partner 2), followed with great interest from the other DC NOISE partners. To strengthen the case Zeeland and Groningen have started a strong lobby towards the national government to arrange financial help and national support to monitor and aid population decline for these regions.

4b. Activities outside the eligible area (that were listed in Q2.4 of the approved application form)

4c. Activities or travels outside the eligible area (that were not listed in Q2.4 of the approved application form)

DC NOISE partners 1, 2, 3, 4 and 5 have participated in the "Nationaal Platform Bevolgingskrimp" (National Platform Population Shrinkage) that was held in Maarssen (NL) on the 3rd and 4th of June. This conference tackled the consequences of population decline and ageing, especially on the municipal and regional level. Three project team members have given an presentation during these two days. DC Noise was thoroughly highlighted. The role of the EU in developing policies for demographic challenges confronting the member countries was also discussed. Attention was paid among others to figures derived from the European Commission publication *2009 Ageing Report. Economic and budgetary projections for the EU-27 Member States (2008-2060)*. Over the two days the conference was attended by forty professionals from the branches of economy, demography and spatial planning. Most of them were civil servants from local and regional administrations. Outcome of this conference was a heightened awareness of the demographic issues confronting the European society in the nearby future.

7./8. May: Partner 7 and 8 participated in conference "Empty Country and Lively Cities" in Berlin: - international conference on demographic change.

In the context of DC NOISE the sub-project of the University of Hamburg examines the process of aging in specific urban areas. This is followed by the question in which way different parts of the city are affected by this process and which are the consequences in a spatial perspective. The social area analysis, based on the current socio-demographic data in the first phase of the project, allowed to understand the demographic and social processes in Hamburg. They found out that Hamburg is heavily affected by demographic and social segregation. The increase of segregation is intensified by the processes of demographic change and by the re-urbanization of inner-urban neighborhoods. The consequence of the segregation is that especially peripheral districts are **characterized by** aging and poverty. First results of these analyses were presented and discussed at the international conference "Empty Country and Lively Cities? Spatial Differentiation in the Face of Demographic Change" in Berlin on 7th and 8th May 2009.

The results are: insights in the state of the art in research on demographic change, broadening of the DC NOISE network, (e.g. contact with Geography Department of Bremen University), raised awareness on the DC NOISE project outside the NSR region.

5. Completion of a work package

6. Transnational approach

How has the project ensured transnationality in its approach during the reporting period?

Transnational working is embedded throughout the project. Transnational activities are executed in the process of raising awareness and communication, but also specifically within the DC NOISE themes, even if some partners do not have demonstration pilots within a certain theme (please also see section 4a). Important tool is the DC NOISE check, which is used every transnational meeting. The DC NOISE check is central to the structure of the transnational meetings based upon a process of peer-review of the demonstration projects, strategy or initiative. DC NOISE Check allows the partners to follow a common system of project appraisal, and to provide a basis for mutual comparison and learning. Thematic workshops (or set-ups around presentations) are held to deliver the key issues and the right discussions. The Peer Review Team presents their hosts with a formal report. In addition to this, each partner explores how at least one aspect of the project can be exported for their own use (learning advocate report). After a finalised check a summary is put on the website.

The 3 transnational pilots are executed by all partners.

Some partners though will have more experience than others regarding certain topics and can therefore contribute more during the lifetime of DC NOISE. E.g. close cooperation exists between SUBVE (Bremen), Region of Twente and University of Abertay Dundee with the University of Brussels. Focus in this reporting period has been on a common definition of monitoring as a steering instrument. The VUB (free University of Brussels) is researching which data can be used as indicators concerning housing market, healthcare, education, spatial planning and service provision. The transnational monitor aims to follow up these indicators and to link a signal function to them. The VUB started a second interview round to collect data and information from all partner regions. Two documents were sent to all partners: one questionnaire, to gather information about the available data in the partner regions. Also one report was sent in which the data information in East- and West-Flanders is described and that is to be used as a manual of the questionnaire. These documents will help the VUB to evaluate to what degree the Belgian pilot on monitoring is transposable to other partner regions. It will be used as an example and an inspiration for the transnational partners. The questionnaire that was sent to all project partners, will not only be useful for the VUB to set up the needed indicators, but also to all other partner regions to exchange knowledge and experiences regarding to monitoring.

During the project team and partner meeting in Kristiansand (Norway, May 18-20) emphasis was on labour market issues, with among others a workshop on the transnational pilot "EU labour market". During this workshop national and regional strategies concerning the Lisbon strategy and strategies and programs aimed at fostering the employment of older people were compared.

On request of the Interreg IVB North Sea Secretariat in Viborg, Dr. Frans Coenen from the University of Twente, being one of the (sub-) partners in DC NOISE Twente, and transnational project leader Roos Galjaard produced a paper on dealing with the effects of demographic change on the labour market. The abstract of the paper was presented and discussed during the North Sea Region Programme Annual Conference on 24 June 2009 in Egmond aan Zee, NL. The paper is based on the first results of the labour market demonstration projects within DC NOISE. The paper addresses the question what can local and regional actors do to overcome the negative effects of demographic change on the labour market and seize opportunities of demographic change? It discusses the changes in the regional workforce through demographic change and the relation to measures in the demonstration projects with the help of a simple input and output model, presenting the regional workforce as a stock of people. Measures within the demonstration projects will be described to illustrate how negative effects can be overcome and opportunities can be seized.

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Other transnational approaches worthwhile mentioning in this respect are:

- The interactive website of DC Noise is the most important transnationality tool between meetings. Especially the forums and the download pages are consulted quite often. The website is also used as a focal point for one-on-one contacts between partners about common issues. These contacts are done mostly by e-mail.
- Partner 2 (Zeeland) cooperates closely with partners 4 and 5 (East- en West-Flanders) to exchange knowledge about demographic change. Some copies of the book 'Onverkende Paden' were sent to both provinces in Flanders to learn about the demographic situation and challenges. The prognosis of East and West Flanders were sent to Zeeland. This information is essential when anticipating on demographic change: the demographic context of new policies should not stop at the borders of these three regions.

On request of the international partners the pilot *Revitalizing the housing market* publicised a news item on the DC NOISE website to inform the interested parties on its progress.

- Knutepunkt Sorlandet and West-Flanders cooperate in particular with Zeeland on the issue of the pilot "The Grey Matter". Herbert Dettingmeijer (Chairman at de Grijze Massa, the Grey Matter) is invited to lead a 50+ employment conference in the Flanders region. Some of his ideas regarding to 50+ employment will be implemented in the projects of RESOC-SERR.

- The novel communication tool development by the UAD (partner 9) involved creating a virtual environment to be used as the basis for communication, discussion and awareness raising. The methodology for developing the regional, city scale visualisation focuses on developing an urban landscape equally fitting for UK, Norwegian, Belgian, German or Dutch partners. This aims to make communication using this tool equally meaningful on a transnational basis as it does on a Dundee city basis. After seeing the highly innovative possibilities of this communication tool the project team decided in May 2009 to start the preparation of a DC NOISE computer game instead of the planned DVD.

7. Transnational partnership

7a) How have the project partners ensured horizontal and vertical participation?

a) All partners work together with other partners in and outside their region, like local and national authorities, universities, elderly or healthcare organisations, private sector, ect. This has mainly taken place through the execution of the demonstration and transnational pilots and the awareness raising activities. During the implementation several partners included new stakeholders (that were not listed in appendix 7):

Partner 3 (pilot Ambient Assisted Living) expanded its network with the University of Groningen and The academic hospital in Groningen City. The Pilot Zorgplein Noord established some important partnerships with The Convention of Municipalities in East Groningen, Meander (a multifaceted old peoples home), Thuiszorg Groningen (domiciliary care), the Regional Group Labour for Market Research and Personnel Planning and several centres for vocational training.

Through the Dutch national network population decline partners 1 to 3 participated on national, regional and local level throughout the Netherlands.

Partner 7 extended its network with the Federal Statistical Office of Hamburg, the Hamburg World Economic Institute (HWWI).

Partner 8 managed to work together with 3 different senators in Bremen (construction, working, social affairs) and the corresponding partners in the municipalities in Niedersachsen.

Partner 4 is provincial government and situated between the federal and the Flemish authorities on the one hand, and the municipalities on the other. Two provincial departments played a key role in providing data that will be used in the Belgian monitor: Steunpunt Sociale Planning (SSP) and the Economy department.

Each DC NOISE meeting is organised by one of the partner (in this reporting period: Knutepunt Sorlandet) and the DC NOISE checks are implemented in that region, involving the stakeholders.

7b) Are there any difficulties in the partnership?

If a partner wishes to withdraw or change responsibility within/from the partnership please refer to question 4 in the Changes Explanation form

No.

8. Knowledge transfer and links

8a) Which European /national or other policies has the project contributed towards during the reporting period?

In general DC NOISE contributes to the Green Paper by increasing the potential for young people and the elderly. According to the Green Paper the activities aim at the promotion of best practices that allow people to live self-reliantly also in their older days and vice versa to give younger people support to be self-reliant also without the classical family networks. By doing so the potentials of people are intended to be used optimally à contribution to the competitiveness of the region. With many of the demonstration projects and the transnational exchange additional knowledge is spread in the DC NOISE regions and thereby helps to improve the capability to be innovative.

The demonstration pilots concerning the health care sector fit into several *EU policy* guidelines:

-White paper European Commission (2007): *Together for Health: A Strategic Approach for the EU 2008-2013*

Strategic objective 1: Fostering a good health in an ageing Europe.

The pilots are mostly concerned with increasing the activity level in the health care sector. This will be necessary because of the ageing population (more need for health care) and the ageing work force in the health care sector (low employment rate in the older part of the work force).

-Discussion paper DG SANCO, DG EFIN and DG EMPL (2007): *Healthy ageing: Keystone for a sustainable Europe*

By improving the employment rate in the health care sector the demonstration pilots support one of the main issues of this paper: "Policy to improve population health and to increase healthy life years (HLY) must therefore be a key concern for governments at all levels."

-The *Lisbon Growth and Jobs Strategy* is among others aimed at achieving an employment rate of 70% by 2010. The demonstration pilot contributes to this by seeking to increase the employment rate in the health care sector.

Labour market strategies as implemented by partners 2,4,6 and 7 increase the quota of elderly people working – fulfilling the Lisbon Strategy and often local Development strategies. E.g. the Norwegian part of DC NOISE is in line with the general policies laid down by the Ministry of Health and Care Services and the National Health Plan and the Labour Market Policy from the Ministry of Labour and Social Inclusion. The demonstration pilot "Senior policy" reflects the policy from Report no 6 (2006-2007) on Senior Policy.

In West-Flanders DC NOISE contributed to some long-term policies, for instance "Vorming Plus" (organises courses and lessons for adults) will use the figures of the DC NOISE population prognoses to draft their five-year policy plan and the deputy mayor of housing of the Westhoek-region will use the numbers for spatial planning. In regard to "demography and age-conscious staff policy, 50+ citizens and the labour market, sensitising and reinforcing" several contacts were made with representatives of national, regional and local employment programs, in order to raise awareness about 50+ employment.

The activities in the Bremen region on demographic change contribute to the regional land use plan for the Bremen region (INTRA).

Pilot Novel communication of the UAD is closely linked to a innovative visualisation communication approach used by researchers at the University of Abertay Dundee developed in a current project funded by the university 'Sustainable City Visualisation Tool' (S CITY VT) designed to enable the engagement of wider stakeholders to provide an effective communication strategy for local authorities. The virtual environment platform is being further developed in DC NOISE to link with demographic indicators to communicated demographic change information and aid its use in decision making.

8b) Does the project make any links to any current and former programmes and projects during the reporting period? If yes, please present how these links are implemented in your project.

Contacts have been made with:

-The Interreg IVC mini programme "PEOPLE". The aim of PEOPLE is to explore the opportunities for new forms of employment and for improving well-being and cohesion in the frame of the demographic and societal changes. Especially objectives 2 (E-health and independence) and 3 (silver economy) seem worthwhile for further investigation in function of DC NOISE.

- The Interreg IVB NWE project "Cities in Balance". CIB will focus on services that improve the quality of life of seniors and:

empower seniors to participate fully in community life; inform and communicate provision; secure social, financial and digital inclusion; support business and employment. CIB is designed for stakeholders in Northwest Europe dealing with senior-related issues as well as for seniors themselves. CIB partners additionally develop and implement a transnational awareness raising campaign for the challenges and opportunities of demographic change. The projects implemented in CIB show many similarities with DC NOISE and therefore both lead partners have now started to realize more contact between the two projects. The CIB project will be invited to the DC NOISE midterm conference (in March 2010).

- The Interreg IVB NSR project Vital Rural Area. The lead beneficiaries have been in contact with each other for website linking and the preparation of the workshop of DC NOISE on the Interreg policy forum Vital Rural Area. The municipality of Sluis is (sub-)partner in both projects. The pilot the Housing Ambassador is complementary with the themes of Vital Rural Areas. Lessons learned from DC NOISE will be used by the partners of Vital Rural Areas and vice versa. Sluis will be the linking pin. Members of the Scientific Group of the project asked a contribution on how West-Flanders will look like in 2025. On request of Vital Rural Area West-Flanders sent their cdrom with population prognoses.

- The Interreg IVB Baltic project "Best Ager" (in September approved). The LB wrote a letter of support. Especially Hamburg and Bremen have plans for an active cooperation on the theme of 50+ employment.

-First contacts have been made with the LEADER project : 'from braindrain to braingain' (positive publicity, promotion and activation of the job- and internship-offers in the Westhoek). The Province of West-Flanders and the VUB will use the website of the VDAB to make a case-study of the Westhoek for DC NOISE.

- First contacts have been made with the Interreg IVC project "Capitalising Innovative Changes" (C.I.A.), an Interreg project that searches for innovative solutions for the effects of demographic change on the labour market.

8c) Have other contacts have been made during the reporting period?

The county of Osnabrück is far ahead in dealing with the challenges of the demographic change. The Kommunalverbund and the Senator for building Bremen (partner 8 and 12) were invited to attend an excursion to Osnabrück organized by the county of Osterholz. Already in 2002 the Osnabrück county started to deal with the demographic change systematically. Long-term and mid-term goals have been defined and a strategy group installed. The public administration got the task to create a family-friendly environment. The county follows a "two-path-strategy": adaptation to the demographic change but also efforts to counter the development.

The Dutch Ministry of Internal Affairs (BZK) and the Ministry of Housing, Planning and Environment (VROM) took up the lead in a National agenda on population decline and a national knowledge bank for demographic change. DC NOISE partners 1, 2 and 3 are active member of the projectgroups involved. The National Government is at the moment working on an actionplan on population decline, the provinces of Zeeland and Groningen have been given a prominent role next to Limburg in the input for this actionplan.

In July 18th the minister of Housing, [mr E. van der Laan](#), paid a visit to Zeeland (Vlissingen). He was presented the way Zeeland is working with demographic change, awareness and new innovative pilots and sharing knowledge like in DC NOISE. In 21st of august the Topteam krimp paid a visit to Zeeland. This team will report to the national government on how to deal with the problems that arise in areas with population decline and will give advice to the areas that are visited.

The UAD developed links with Glasgow Caledonian and Coventry universities and with Edinburgh University, UK (the latter when forming a steering group for the visualisation research).

9. Innovation

How has your project contributed to promoting innovation within the North Sea Region during the reporting period?

Dealing with demographic change means crossing borders (physically and mentally) and the actions to make organisations, inhabitants, governments and other stakeholders to think of decline instead of growth makes partners coming up with a lot of new ideas and approaches. It also means that different sectors are suddenly working together on a shared perspective, increasing the integrative way of working. Some stakeholders (like brokers, builders and housing associations, labour market organisations, healthcare organisations etc.) that did not think about the effects of demographic change before are now contributing towards new thinking and declinepolicies.

More specific innovation or innovative approaches within the implemented DC NOISE activities:

Within the transnational pilot on monitoring a new set of indicators is developed regarding to the ageing of the population. This ageing has specific effects on all kinds of policies. Therefore, a wide set of indicators is needed. An expertise is built that can be shared with all partner regions. The transnational monitor will be able to handle a long-term evaluation. This is new. Monitoring outputs in Bremen, Flanders and Twente are used for strategic policy decisions. The monitoring-system of Bremen is very forward-looking and the deeper analysis and its user-friendly presentation are an innovative approach.

Flanders government authorities made population forecasts in the past, but never organised local sessions to present or discuss the demographic changes. The population prognoses that were made are innovative because they have been fine-tuned thanks to questionnaires that were sent to local and regional representatives.

The website of the regional and the transnational housing atlas present innovative approaches of housing to a very wide range of public. The innovative approach of the competition held in Bremen on future development of places is also designed to collect and to spread innovative ideas.

For the first time in Flanders municipalities have conducted individual house calls to all inhabitants over 80. This follows the example of among others the Dutch municipalities in Groningen and Twente (a clear case of transnational learning). These house calls are structurally embedded in the health care system in order to transfer information on available local services and identification of specific needs. At the same time these municipalities have introduced a transport service to and from local service centers for the 80+ inhabitants. In one municipality a system is introduced of nightly visits to check up on elderly people and provide care, in order to relieve the burden of caretaking relatives and friends and thereby enabling prolonged living in their own environment. This pilot project is also derived directly from experiences during the transnational meeting in Groningen. Knowledge exchange based on these local pilots to other municipalities is the next step. Another innovative approach in Flanders is the monitoring and analysis of personnel flows in hospitals as a basis for specific actions to reduce absenteeism and to stimulate retention (especially of older staff members). In relation to this the new method of registration system of the pilot prevention measures (partner 3) is an innovation to further support the elderly living in rural and peripheral regions in decline.

The implementation of an "age pyramid/mirror" into the business sector in West-Flanders is perceived as innovative by many companies. Some of the DC NOISE partners are going to use the same approach since it seems to be a good practise to reach the goal of improving the perspective on age management within companies. Also the use of a business theatre/ animator to pass the message concerning the 50+ employability and its positive aspects for employers is rather innovative in its approach. The introduction of mentor arrangements (partner 6) may also be looked upon as an innovative approach in this context. The foundation The Grey mass (partner 2) implemented new methodologies to secure valuable knowledge, using 'hyper video' to secure the craftsmanship at two companies in the metal/electronic business. This methodology is tested and will be evaluated in a later phase of the project. At the moment the Grey Mass is testing another method to secure knowledge from 'office-people/white collar staff': the in-depth-interview.

The labour market analyses (partners 3 and 6) showed huge withdrawal of personnel from the Health Care Institutions, especially among young personnel. This new insight was the reason for more detailed research (executed by partner 3). The results of the research will contribute to the construction of adequate measures. The pilot develops a web based tool for recruitment and selection of personnel. If used by the majority of institutions, this tool can give adequate information about job vacancies and related issues and is a first step to tackle withdrawal.

In Hamburg the discussion of demographic aspects (through the platform Demographic change) is quite innovative, because these challenges have not been dealt with in an integrated way until now. During the last years the political focus on the topic growing city retarded the issue of ageing to be tackled.

In terms of recruitment, strategies such as the import of labour may be useful. However, it is imperative to also consider the resources that are already available: the unemployed, social benefits recipients, school dropouts and immigrants, in other words the silent reserve. It is important to recognize the value of these groups as a resource. All partners dealing with the effects of demographic change on the labour market are working on strategies and approaches to include the silent reserve in the best way. The survey which is executed by PlusPunkt (subpartner 13) on how to integrate elderly people into the labour market is new because the pilot will take into account the positions and challenges of unemployed people, enterprises and experts. Society has a lot to gain from such an approach, because it meets three aims simultaneously: through participation in the labour market, the life quality of previously unemployed (immigrants) is improved; the municipalities and other employers increase their workforce, and moreover increase diversity within their workforce; the demand for social benefits and unemployment benefits is reduced.

Another aspect is innovative communication on demographic change involving the inhabitants, the users, the elderly etc. E.g. Partner 2 organised 50 'dicht-bij-huis-ontmoetingen' (Close-to-home-meetings) where staff of province of Zeeland asked people in the street, at school, on the ferry boat, in activity centres etc if they know that about demographic changes and how this will effect their lives. Especially this part is quite innovative because no one before had tried to involve 'the man

in the street' in raising awareness about demographic change. It turned out to be very successful. Most people were very positive that a government is interested in what people think is important and what kind of ideas and solutions they have. 500 young people attended Nieuw!Zeeland meetings, debating contests about demography, chatsessions and other activities. Partner 7 executes research about the needs of elderly people in the neighbourhood and the needs for network structures. In the district North they discuss and plan the quarter development together with the inhabitants (young and old) in workshops and meetings. The result of the publicity about Ganzedijk was that the inhabitants were able to develop their alternative plan on revitalizing the hamlet.

The novel communication pilot executed by the UAD which uses visualisation through an innovative blend of computer games technology is regarded as very innovative. This approach is now chosen as more appropriate for the communication about DC NOISE than the firstly suggested DVD.

10. Publicity

10a) What kind of communication and publicity activities have been carried out?	
<ul style="list-style-type: none"> - Lead beneficiary and some of the partners (West-Flanders, East-Flanders, Bremen, Zeeland, Norway, Groningen) were interviewed about DC NOISE for regional/national newspapers and magazines. Many articles were written for websites and magazines. Several partners have published newsletters and reported on DC NOISE activities and transnational cooperation. Please also see the enclosures for the results. - The DC NOISE website has been improved with a forum on the homepage. Many articles all places here, informing all partners and interested visitors on what is going on within DC NOISE. Intranet is used only by the DC NOISE project team, including notes of the project team meeting and the presentations given during the DC NOISE meetings. - Newsflash on transnational pilot on EU labour market was released on 2 June 2009. - West-Flanders, Twente, Hamburg and the University of Abertay Dundee made a DC NOISE leaflet. - DC NOISE presented itself during the Joint Annual Conference and General Assembly 2009 of the North Sea Region Programme 2007-2013 and the North Sea Commission in June at Egmond aan Zee/Haarlem, the Netherlands and a video of UAD's Novel Communication (partner 9) was shown at the DC NOISE stand. Mugs and balloons were exhibited to draw attention to DCNOISE. - 2 banners have been made which are placed during meetings in all partnerregions. - Partner and project team meetings (in Knutepunkt Sorlandet) were combined with visits on the spot and executed DC NOISE checks, ensuring that aims and goals of DC NOISE are spread more widely and partners were involved in an active exchange. - In all 9 regions many meetings were organised to raise awareness on the consequences of demographic change. - Many presentations were given in, but also outside the 9 DC NOISE partnerregions where DC NOISE is explained or at least mentioned. - All partners contributed best practices/good examples for the digital version of the transnational housing atlas. - During the project team meeting in Kristiansand in May 2009 the partners discussed about an alternative of the DVD. The UAD was asked to set up a proposal for a DC NOISE computer game (and animation). - Partners 1,2,3 and 5 have participated in the "Nationaal Platform Bevolkingskrimp" (National Platform Population Shrinkage) that was held in Maarsse (NL) on the 3rd and 4th of June. Three project team members have given a presentation during these two days. DC Noise was thoroughly highlighted. - The first DC NOISE newsletter was spread. - West-Flanders made a CD ROM with the population and household prognoses that is being distributed to all interested parties and stakeholders in the regions West- and East-Flanders. It was also sent to Vital Rural Area and to partner 2 (Zeeland). 	

10b) Have any particular activities obtained particular attention for the project or Programme?	
<p>DC NOISE experiences are mentioned as an important input for the Dutch national knowledge bank for Demographic change. DC NOISE is mentioned by the national Government as a promising European project. In this way DC NOISE is often mentioned to show in Europe many regions are dealing with demographic change and population decline, and the importance of sharing knowledge and experiences. In addition, the secretary of state and ambassador of the DC NOISE, Mrs Ank Bijleveld paid a visit to the municipality of Sluis and Terneuzen on the 8th of June. She was presented the awareness campaign of the province of Zeeland and the pilot activities of DC NOISE. The Mayor of Sluis, Mr Jaap Sala, explained her about the necessity of the pilot The Housing Ambassador.</p> <p>In this reporting period the DC NOISE website was visited 4641 times (from 38 different countries), with a strong growth since June 2009.</p>	

(a) the total public contribution to the operation exceeds EUR 500 000;	No
(b) the operation consists in the financing of infrastructure or of construction operations.	No

If you have answered both questions with yes, please provide details about the infrastructure or construction and the billboard:	

(a) the total public contribution to the operation exceeds EUR 500 000;	No
(b) the operation consists in the purchase of a physical object or in the financing of infrastructure or of construction operations.	No

If you have answered both questions with yes, please provide details about the purchase of a physical object, financing of infrastructure or construction operations and the explanatory plaque	

(a) the emblem of the European Union, in accordance with the appropriate graphic standards, and reference to the European Union	Yes
(b) reference for the ERDF: 'European Regional Development Fund'	No
(c) The statement investing in the future by working together for a sustainable and competitive future	
No	
(d) as stated in the guidance, the North Sea Region programme logo and related references should be used	Yes
Please provide details of the information and publicity measures	

11. Indicators

Indicators

Form

14.2i Compulsory Indicators - each of the indicators must be established for the project							
Output/Result/Impact	Priority/Programme Indicator description	Description	Unit	Baseline	Project target	Source of information	Reached
Raising awareness / dissemination							
Output	transnational dissemination outputs	exhibitions	number	0	0		1
Output		own events	number	0	9	transnational conferences + thematic partnermeetings	4
Output		external events	number	0	0		4
Output		published material	number	0	153	transnational publications, digital newsletters, regional publications on DC NOISE event	120
Output		websites	number	0	0	DC NOISE website	1
Output		TV and radio appearances	number	0	6	Radio/Tv broadcasting	4
Output		dvd's	number	0	1		0
Output		other	number	0	32	regional events on DC NOISE	77
Result	individuals reached by (priority) specific awareness raising activities	exhibitions	number male	0	0		25
Result		exhibitions	number female	0	0		25
Result		own events	number male	0	175	conference participants	90
Result		own events	number female	0	125	conference participants	70
Result		published material	number male	0	48,201	specific awareness raising activities in all partner regions	96,080
Result		published material	number female	0	44,190	specific awareness raising activities in all aptner regions	89,335
Result		websites	number male	0	0		2,320
Result		websites	number female	0	0		2,320
Result	organisations in target groups reached by (priority) specific awareness raising activities	own events	number	9	25	regional	496
Result		external events	number	13	345	national government, municipalities, healthcare institutes, employers associations, housing corporations, entrepreneurs, educational/research institutes, Cahmbers of Commerce	140
Strengthening transnational co-operation							
Result	Organisations within and outside the official core partnership in-volved in project (i.e. as contributor to activity	activity	number	15	210	organisations of project partners + Age Concern	300

	or output)						
Result	individuals within and outside the official core partnership involved in project (i.e. as contributor to activity or output)	activity	number	45	625	individuals working in involved organisations	407
Output	project administration outputs (I): transnational partner management meetings		number	0	11	project team meetings	3
Territorial coverage							
Result	Countries covered by project activities		number (NUTS1)	10	16	Partnerregions, Northumberland + NWE?Northern periphery, Denmark, Sweden	5
Result	Regions covered by project activities		number (NUTS3)	10	26	partnerregions	23
14.2ii Generic Indicators - indicators must be chosen which are relevant for the project							
Output/Result/Impact	Priority/Programme Indicator description	Description	Unit	Baseline	Project target	Source of information	Reached
Core activities							
Output	developed:	transnational training	number	0	4	transnational transferable methods	5
Result	individuals in different social and age groups undertaken transnational training	female 18-24	number	0	0		2
Result		unemployed 18-24	number	0	75	training of youngsters in ICT application for the care sector	20
Result		male 25-54	number	0	95	dual recruitment, EU labour market, training of care workers	2
Result		female 25-54	number	0	95	dual recruitment, EU labour market, training of care workers	2
Result		unemployed 25-54	number	0	80	training of volunteers, job seekers found work	10
Result		male 55+	number	0	5	transnational pilot EU labour market	0
Result		female 55+	number	0	5	Transnational pilot EU labour market	0
Result		unemployed 55+	number	0	250	training of elderly (by youngsters)	50
Output	initiatives that provide or help find investment resources		number	0	4	investing in new forms of health care and innovative housing, new financial arrangements in innovative housing	3
Output		transnational demonstration projects	number	0	3	transnational DC NOISE pilots	0
Output		pilot schemes	number	0	26	thematic demonstration pilots	5
Output		feasibility studies	number	0	1	feasibility study on demographic change and planned urbanity	1
Output		other	number	0	6	transnational thematic cooperation (appendix 4)	4
Output		transnational knowledge bases	number	0	1	extranet DC NOISE	1
Output		know-how exchange platforms	number	0	5	exchange platform of healthcare, ICT and labourmarket related organisations, regional network platform	3
Output		other	number	0	7	monitoring. other digital exchange platform	1
Raising awareness / dissemination							
Impact	individuals within and outside the NSR with greater awareness of project outputs	male	number	0	53,050	conferences, newspaper articles, broadcasting, activity reports	5,650
Impact		female	number	0	52,687	conferences, newspaper articles, broadcasting, activity reports	5,610
Impact	organisations within and outside the NSR with greater awareness of project outputs		number	0	23,910	see uploaded application form	217
Strengthening transnational co-operation							

Output	project administration outputs (II): shared IT systems		number	0	1	extranet DC NOISE	1
Output	project administration outputs (III): other		number	0	1	transnational pilot on monitoring	0
14.2 iii. Priority indicators - chose at least 1 output and 1 result indicator							
Output/ Result/ Impact	Priority/Programme Indicator description	Description	Unit	Baseline	Project target	Source of information	Reached
Priority 4 promoting sustainable and competitive communities							
Output	transnational integrated / implementation strategies		number	0	17	strategies dealing with the consequences of demographic change	4
Result	transferred transnationally and implemented:	new technologies	number	0	29	new services, ICT solutions, new financial arrangements, monitoring and warning system	4
Result	area in decline subject of	management tools	ha	0	1,809,998	partnerregions where activities take place	1,809,998
Result	people from target groups in the NSR reached / provided access to new / improved services or other outputs in priority 4	male	number	0	19,295	among others: 50+, youngsters, unemployed	184
Result		female	number	0	19,295	among others: 50+, youngsters, unemployed	194
Environmental Indicators							
Output/ Result/ Impact	Priority/Programme Indicator description	Description	Unit	Baseline	Project target	Source of information	Reached
Environmental issues							
	Population and human health			0	26	pilot results	4

12. Enclosures

Enclosures				
Format e.g. book, CD, DVD etc	Description	No. of pages/photographs	File	
Article	Article in "Academie van Bouwkunst: krimp als ontwerpogave"	6		
Article	Article about transnational cooperation within DC NOISE in Dutch magazine Noorderbreedte	1		
Document	DC NOISE leaflet for pilot projects of University of Abertay Dundee	2		
Report	DC NOISE Novel communication approach Virtual environment tool development stills July 2009, University of Abertay Dundee.	12		
Report	DC NOISE, Policy implementation monitoring tool Indicators of sustainable urban regeneration in response to demographic change, July 2009. University of Abertay Dundee	15		
Press article	Promotion competition county of Verden	1/1		
Flyer	Promotion competition	1/1		
Powerpoint Presentation	Presentation regional monitoring in regional board, Bremen	12/0		
Poster	Delimitation of labour market region Bremen	22/0		
Flyer	Promotion competition	1/1		
Press article	Promotion competition county of Delmenhorst	1/0		
Press article	Promotion competition Delmenhorst	1/0		
Press article	Promotion competition county of Osterholz	1/1		
Press article	Promotion competition county of Osterholz	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Verden	1/1		
Press article	Promotion competition county of Oldenburg	1/1		
Press article	Promotion competition county of Oldenburg	1/1		

Press article	Promotion competition county of Oldenburg	1/1
Press article	Report regional talk Syke	1/1
Press article	Announcement regional talk Syke	1/0
Press article	Promotion regional housing atlas	1/0
Press article	Announcement regional talk	1/0
Paper	Bid package competition "places of the future"	13/0
Flyer	Invitation regional talk Syke	1/0
Flyer	Invitation regional talks in Bremen	2/1
Presentation	Report from Partner Meeting and Start Conference	8/3
Paper	Newsflash on transnational pilot on EU labour market 02 June 2009	4
Article	Announcement in the "Hamburger Abendblatt" of July 03,2009	1
Website	Website www.demographie-hamburg.de	1
Powerpoints	Presentations on Demography Platforms	7/16/17
Website report	Report on Demography-Platforms from website	2/14
Flyer	Revised DC NOISE flyer Hamburg	6/2
Article on website	Article on website Martini Erleben, pilot in Hamburg	3/7
Flyer	Stattbau flyer for event in February 2009- Hamburg	6
CD	2 Presentation of the University of Hamburg	41/51
Paper	2 Presentation of the University of Hamburg	19
Paper	Articles of the University of Hamburg	19
Brochure	Article of the Chamber of Commerce	2
Brochure	Article for Lawaetz-info 1/2009	4/6
Brochure	Jobs with values (pilot labour market Knutepunkt Sørlandet)	4/1
Newspaper	Visit to DuViTo-centre during partner meeting in Kristiansand	1/1
Newspaper	Visit from DC NOISE partner meeting to Vennesla	2/1
Newspaper article	Visit from DC NOISE partner meeting to Vennesla	1/1
Article on website	Article on the partner meeting in Kristiansand	2/1
Article on website	New co-worker in DC NOISE Knutepunkt Sørlandet	1/1
Article on website	Report after the partner meeting in Kristiansand	2/29
Article on website	Info on DC NOISE partner meeting in Kristiansand	1
Article on website	Ready for the partner meeting – Vennesla web page	2
Article on website	Preparations for the partner meeting	1/1
Article on website	Same article on Kristiansand web page	1
Article on website	Article about summer institutes in the health and care sector, Knutepunkt web page	1/1
Article on website	Info on DC NOISE partnermeeting in Kristiansand	1
Article on website	Article on new possibilities for nurses in Kristiansand	2/2
Article on website	Newsletter in English - Knutepunkt Sørlandet web page	1
PPP	Presentation of DC NOISE to the Flemish Labour administration –m East-Flanders	14
PPP	Presentation "Proportional labour participation and age-conscious HRM" – East-Flanders	23
PPP	Presentation of DC Noise to pilot organisations for intramural care –East-Flanders	16
Newsletter	News letter ERSV: "DC NOISE: 50-plussers beter aan de slag" May-June 2009	5
Newspaper articles	Several	10
Press release	"Eerste resultaten nieuwe bevolkingsprognoses tonen enkele verrassende trends."	1
Article	Article in "West-Vlaanderen Werkt"	4
Article	Article in "West-Site"	1
Article	Article in "West-Site"	1
Article	Article in the Annual Report of The Province Of West-Flanders	1
Website page	www.west-vlaanderen.be/economie	2
Forms	4 projects (contribution to transnational housing atlas)	14
Flyer	DC NOISE flyer West-Flanders	4
Report	Transnational monitoring pilot: Report 1 – Data context in East- and West-Flanders	41
Picture	Roll-ups	1
Pictures	Business Theatre/ animator	3
Report	Steering committee pilots West-Flanders	5
Report	Steering committee pilots West-Flanders	6
PPP	DC NOISE presentation for RESOC Bruges	10

Invitation, participation list, welcome word, presentations, invitation feedback sessions, pictures	DC NOISE information session West-Flanders	34
CD-rom	DC NOISE CD ROM with population and household prognoses for West- and East-Flanders	1
Invitation, participation list, welcome word, presentation, feedback report	DC NOISE feedback on prognoses (session Bruges – Ostend)	48
Invitation, participation list, presentation	DC NOISE feedback on prognoses (session Westhoek (Ypres))	16
Invitation, participation list, presentations, report	DC NOISE feedback on prognoses (session Middle West-Flanders)	16
Invitation, participation list, presentations, report	DC NOISE feedback on prognoses (session Westhoek (Veurne-Diksmuide))	40
Article on DC Noise website	Ganzendijk: off or on the map? News item about Ganzendijk on www.dnoise.eu	1
Report	Research report concerning ICT-literacy and care web portal by a RUG (University) student for Groningen pilot (10 July 2009)	14
Page form booklet	Describes four showcases carried out by the Zorg Innovatie Forum (pilot Groningen). The complementary showcase Zorg voor de Toekomst (Care for the Future) is linked to the DC NOISE project	1
.doc	Document "action plan ambient assisted living "describing the DC NOISE project and actions (pilot Groningen)	12
Questionnaire	With this questionnaire the senior advisors interview the elderly – prevention measures (Stadskanaal –Groningen).	12
Report	First report of research on the withdrawal of personnel from health care institutions (Zorgen voor toekomstig personeel, Valerie Rings).	55
Leaflet	Leaflet distributed to job seekers at the Open Day of Health Care in March 2009.	1
Reaction on news article	Reaction on web article 'Noord en Oost-Groningen erkend als krimpgebied' of local broadcasting company (15-6-2009).	1
Reaction on news article	Reaction on web article 'Leegloop Noord en Oost-Groningen kost miljard euro' of local broadcasting company (18-5-2009).	1
Article	Short article in Newsletter of ZorgpleinNoord, page 6 (distributed to 130 health care and welfare institutions)	6
Website news item	Contribution to the website of DC NOISE, 09-04-08	1
Article	Article about Healthcare strategy East-Groningen in Health Care Paper (published yearly, printing run: 450,000)	1
.doc	Description of activities within the pilot Health Care Strategy East Groningen	2
Paper	Paper "leren van projecten" which elaborates the method for evidenced based strategy development.	8
flyer	Do you really value your company knowledge?	2
Paper	Report on group chat session with young people in Zeeland about their future in Zeeland: Blijf je of ga je weg? (Should I stay or should I go?)	40
Article	News article about visit Ank Bijleveld to Zeeland (BN De Stem 9 June 2009)	1
Article	Website article ministry of Internal Affairs about the visit of Ank Bijleveld to Zeeland (8 June)	3
PPP	Presentation held during workshop in Zeeland	11
Newsletter	Newsletter 1/2009 (2 copies in Dutch and English)	2
Report	Contact list The Grey Mass	6
Flyer	Invitation and setup workshop De Grey mass	4
Report	In between report on The Grey Mass (June 2008- Feb. 2009)	4
Report	Terugkoppeling Nieuw!Zeeland (Activity report 2nd fase Nieuw!Zeeland)	42
PPP	Presentation conference about demographic change (Maarssen, NL)	4
Paper	Paper on consequences of demographic change on the labour market (based on abstract as used for annual Interreg conference)	10
PPP	Presentation working group labour market	1
PPP	Presentation labour market about the demographic change and employees	2
PPP	Report first expert meeting labour market pilot Twente	3
Report	Threats and opportunities labour market (by Twente)	1
Report	Summary meeting labour market pilot Twente	2
Report	Report of workshop Dutch national conference on population decline (June 17 2009)	3
Leaflet	Leaflet DC NOISE Twente	1
PPP	Presentation annual Interreg conference labour market	4
PPP	Labour market Twente pilot, presentation	2
Article	Article in regional newspaper Twente	1
Report	Report of a workshop / meeting with directors of builders, housing associations, brokers	6

and aldermen in Twente

Report	Report of the discussion with external support group Twente	2
Website overview	Overview from publications on www.dnoise.eu from Twente	1

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